**11.09. 2020 Задание по английскому языку для 31БД**

**Тема 1 «Визит зарубежного партнёра»** Урок 2. Встреча в аэропорту. Приветствие. Знакомство. Формы обращения, встреча в офисе

Ответ оформите в документе Word и отправьте по адресу [7ninasun@gmail.com](mailto:7ninasun@gmail.com)

1. **Переведите текст. Выпишите в тетрадь выделенные слова с переводом. Translate the text, copy out the highlighted words**

Mr. Spencer works for Maggate – a multinational company which manufactures more than 50.000 different products. Mr. Spencer is in the computer business. In fact he is responsible for European business which **accounts for**about 40% of the company’s worldwide **sales**. Maggate has had subsidiaries for almost 30 years and Mr. Spencer has helped to **set up research**and development centers in Europe. He has already been to many countries all over the world.

Last week Mr. Spencer flew to Germany to discuss business with German partners. Maggate has always spent a large part of its **annual**budget on the **improvement**of its products, and Mr. Spencer’s **mission**in Germany was to **exchange**ideas and information **concerning**computer software. Constant information exchange and coordination of **efforts**is a key to Maggate’s success*.*Mr. Spencer has succeeded in his mission. He and his German colleague Mr. Brown have known each other for a long time and during the talks they **got down to business**immediately. They didn’t **waste**time **on**formalities and ceremonies and **managed to settle**a lot of **crucial**items. The partners looked through the latest catalogues and **closely**studied the models on the market, they **agreed on**several changes in the planning of the new models. They **accepted**several new methods to increase their sales. They also made an appointment for October. Both parties **were**very **pleased with**the results of the meeting and are **looking forward to**seeing each other again.

Such meetings are important to the organization. Mr. Spencer has organized and **attended**a number of international meetings. He knows their organizers usually take into account a lot of factors. As a business traveller Mr. Spencer also knows that if you do business abroad, it’s useful to **find out**local customs before you start. Mistakes are often expensive. Mr. Spencer is a successful businessman. He has never made serious mistakes and has **gained**a lot of business experience.

**2. Ответьте на вопросы**

STUDENT ’s QUESTIONS

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| 1) | Is advertising a good or bad thing? |
| 2) | What factors are essential in making a good advertisement? |
| 3) | Do pop-up ads on the Internet bother you? |
| 4) | What adverts have you seen or heard that you particularly liked? |
| 5) | Do you think you are easily persuaded to buy things after seeing or hearing an ad? |
| 6) | Do you agree with an advertising ban on cigarettes? |
| 7) | What regulations should be applied to adverts to protect consumers? |
| 8) | What would the world be like without advertising? |
| 9) | Have you ever been angry about an advert? |
| 10) | Which companies produce the best ads? |